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Commercial Real Estate

Seven new restaurant tenants fill first phase of The Edge Homewood



The Edge in Homewood is a walkable development with retail and green space.

BLACK DESIGN ARCHITECTURE



By [Illyshia Parker](#) – Commercial Real Estate Reporter, Birmingham Business Journal
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Several restaurant tenants have signed on to bring their respective concepts to a mixed-use development in Homewood.

[The first phase of The Edge Homewood](#), which is slated to have its grand opening this spring, is now fully leased according to the site's developers.

Whitney and J.J. Thomas are developing the 4-acre site located at 815-817 Green Springs Highway into a family-friendly outdoor food hall experience, inspired by places like The Pizitz Food Hall and The Big Chill. The multi-functional gathering space is walkable from Edgewood and West Homewood, near Samford University and easily accessible via I-65.

[Baba Java and Popbar were the first tenants](#) to sign on at the new development in summer 2023. They are followed by Corbeau Wine Bar, The Standard, Cookie Plug, The Que'bicle by Porky's Pride and Shin Ramen Noodles Asian Cuisine.

Harbert Retail's Casey Howard and Charlie Norton are managing the leasing, and AMD Creative is working on branding for the new mixed-use concept.

Learn more about each of the restaurants slated to join The Edge Homewood below.

Baba Java

Birmingham-based coffee company [Baba Java Coffee opened in Hoover in 2019](#) and offers specialty coffee. In addition to serving a variety of coffee and tea options in its cafes, Baba Java also offers online subscription coffee services. This will be Baba Java's third store with other locations in Hoover and Montevallo.

Popbar

Popbar is a traditional Italian gelateria with a modern twist. The company specializes in all-natural, handcrafted gelato on a stick. Its menu includes over 60 flavors and offers vegan, gluten-free, nut-free and Kosher options. Popbar has locations across the U.S. as well as a shop in Canada and Portugal. [The Edge Homewood store will be Popbar's second Alabama location.](#)

Corbeau Wine Bar

Corbeau is a full-service wine taproom concept created by Trussville residents and sisters Mary and Elizabeth Martin. The business offers more than 45 wine varieties on

tap, over 100 bottled varieties and charcuterie. [The duo's first location opened in Trussville's new entertainment district in spring 2023.](#)

The Standard

Known for its burgers, hot dogs, sandwiches and fries, The Standard is slated to bring a third location to The Edge. Birmingham chef Matt Ralph opened its [first location in Pizitz Food Hall](#) in 2017 and its [second location in Vestavia City Center](#).

Cookie Plug

This graffiti- and street art-inspired cookie company offers thick, fresh-baked cookie daily with a limited edition flavor released each month. Its menu features 12 flavors with names such as Firecracker, Pixie Junkie, Purple Haze, Bam Bam and Pink Elephant, along with several keto options, miniature Plug Poppers and the option to create an ice cream sandwich with any of its 12 flavors. Cookie Plug is rapidly growing with 31 locations nationwide and over two dozen locations under development. The Edge location will be Cookie Plug's first Alabama location.

The Que*bicle by Porky's Pride

Birmingham metro area chef and CEO of Tuff Love Hospitality, is the face behind The Que*Bicle. The restaurant concept is one of four T.L. Hospitality brands that also includes [Porky's Pride Smokehouse](#). According to T.L. Hospitality's website, The Que*Bicle has a location at 1128 Highway 160 in Warrior.

Shin Ramen Noodles

Serving Asian cuisine, Shin Ramen Noodles is also slated to join The Edge later this year.